



MAN & WOMAN OF THE YEAR®

Dear family, friends, and colleagues,

As you've probably seen from my many emails, messages, and social media posts, the Sgt. Bobby's Full of Hearts Club Band has been raising money for [The Leukemia & Lymphoma Society](#), with the goal of funding a research portfolio in honor of my grandfather, Bob Potchka, who my family lost to leukemia in 2011. **There are just 10 days until the fundraising deadline of June 18th (9am)**, and while we've been doing amazing work so far we still have a ways to go to reach the \$50,000 needed to make this dedication.

I am writing today to humbly ask you to please visit [my fundraising page](#) and, if possible, make a donation of any amount. If all of my friends, friends, and colleagues are able to give something (whether that be \$5, \$10, \$20, \$50 or \$100), I feel confident that we can and will raise the \$50,000 and subsequently be able to name that research portfolio in honor of my grandpa.

If you have already donated and/or are not in the position to make a monetary contribution, I would be very grateful if you could share my fundraising page with your own family, friends, and colleagues.

Thanks in advance for supporting my efforts. It truly means the world to me, my team, and all cancer patients who will benefit from this funding.

With gratitude,
Casey